# Show Me the Money:
## Finding Dollars for Restoration and Outreach

## 2018 Conservation Lands Workshop
### Liz Donley, Deputy Director

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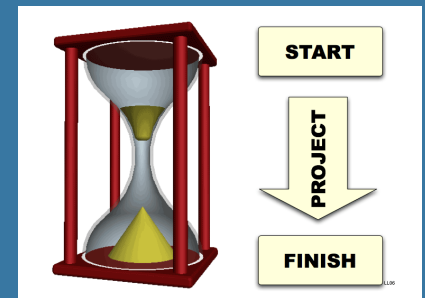
# Funding is part of Our Plan

CCMP includes Priority Actions to fund projects:

- **SG-M: Vigorously pursue the Long Range Funding Strategy and funding mechanisms to implement watershed and estuary protection.**

- **SG-Q: Build capacity for communities and their local leadership to mitigate and adapt to the effects of climate change through joint efforts.**



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# Why Grants?

- *Enhance* an existing project

- Perform research projects

- Support "needed" projects and free up budgeted $$

- Conduct a "needed" project not in budget

- Opportunity to implement innovative techniques, methods

- Finance a "wanted" project not in budget

- Fund interns, one-time capital expenses, or events

# Grants and Supplemental Funding

- **Grant:  a sum of money given by an organization, especially a government, for a particular purpose.**

- **Supplemental funding:  additional funding added to a pre-existing grant to conduct new or enhance current tasks.**

- **Grants.gov:  an online resource where you can find, and apply for Federal grants, and learn about the grant process.**

# Grant Project Categories

- **Habitat Restoration**
- **Wetlands Research/Restoration**
- **Coastal Stewardship**
- **Invasive/Exotics Removal**
- **Coastal Resiliency (climate change, SLR)**
- **Water Quality**
- **Marine Debris**
- **Environmental Education**
- **Research**

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# Getting Started

1) **Identify Need**

2) **Develop Project Concept**

3) **Determine what success looks like**

4) **Establish a means to measure success**

1) **Estimate budget and available match**

5) **Identify potential partners**

6) **Ascertain your organization's internal process**

7) **Now look for funding – be aware of grant cycles**

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# Sources of Grant Funding

- **Federal government**
- **State agencies**
- **Regional organizations**
- **Public Foundations and Non-profits**
- **Local Community Foundations**
- **Private Foundations**
- **Private donors**



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# Search for Grants

- **Grants.gov**

- **NFWF.org**

- **CHNEP website**

- **Listserves:**
  - **gomaeen@disl.org**
  - **GrantStation.com**

- **PhilanthropyNewsDigest.com -** (register for free RFP subscription)

- **Subscription (fee-based) databases:**
  - **Foundation Directory Online**
  - **eCivis**

### REFER TO YOUR GRANTS HANDOUT ☺

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# Free Training

- **Grants.gov – learn the federal process**

- **GrantSpace.org – basic webinars**

- **NOAA Grants Online:** **http://www.corporateservices.noaa.gov/grantsonline/gol_training.html**

# Federal Grants



WARNING
DUE DATES ARE CLOSER
THAN THEY APPEAR

- **Federal Grants application window is 45 to 60 days**
- **Letters of Interest/Intent (LOI) / Pre-Proposals, < 10 pages**
- **Match in-kind and cash - 30% to 50% non-federal match**
- **Federal specific matters:**
    - **Federal grants.gov is now a cloud-based space**
    - **Federal negotiated rates, default indirect rate is 10%**
    - **Federal Sub-awardees must adhere to Federal rules**

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# Trends

- **Funders are requiring:**
  - **Performance metrics**
  - **Outputs**
  - **Outcomes**
  - **Post-grant planning**
  - **Public outreach, community engagement component**
- **Increase in online grant applications:**
  - **Word limited, Character limited, Space limited**
- **Increase in competition while funds available decrease**

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# NEP Grants

**CHNEP**

- **Public Outreach Grants - Sept. 2018**
- **Micro-grants – year-round**
- **Event sponsorships – year round**

**Sarasota Estuary Program**

- **Bay Partners Grants , March 1, 2018**

**Tampa Bay Estuary Program**

- **Minigrants, Sept. 2018**
- **Environmental Restoration Fund, March 23, 2018**


PUT THIS on YOUR CALENDAR!

# How CHNEP Can Assist You



o **Grant opportunities posted to CHNEP website**

o **Letters of support – linking CCMP to project**

o **Identify required in-kind match funds**

o **Search for grants for your project concept**

o **Assist with drafting grant application**

o **Review grant applications prior to submittal**

o **"Prime" some grant applications (eligibility)**

o **Assist with complying with award requirements**

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